

TYPES OF EVENT MANAGEMENT SOFTWARE

End-to-End Platform

Event management software platforms provide end-to-end features that help in all stages of event planning. A comprehensive event management software automates and streamlines manual processes by handling everything from pre-event to post-event activities. They also offer event marketing features to increase attendance and other analytics and survey tools that garners valuable event insights into attendance, feedback, expenses, and revenues.



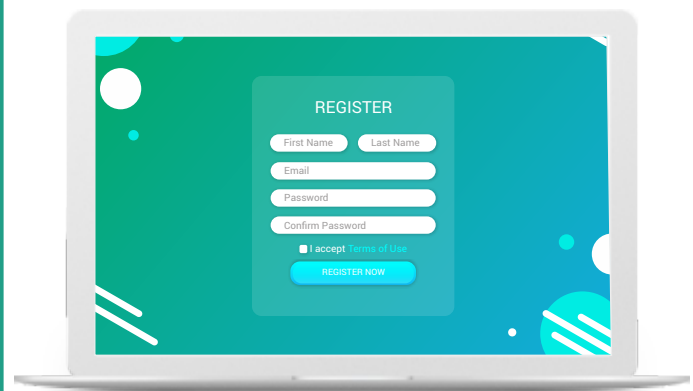
Free, open source

There are several free, open source event management solutions that allow event organizers to create events according to their needs. These solutions are free but have limited functionalities such as simple event builder or scheduler. Most of these free apps charge a premium to access paid features for events with more complex requirements.



Event Registration

Event registration apps allow people to self-register in real-time. With online event registration apps, customers can reschedule appointments, pay online, and instantly reach out to organizers for special requests. These tools eliminate schedule conflicts and make planners more productive by freeing them from manually processing each booking.



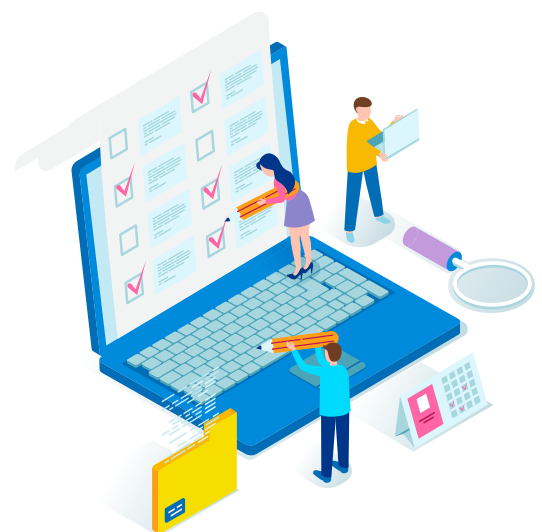
Web Conferencing

Web conferencing apps are stand-alone tools or can be part of an event management platform. These tools are only useful for online events, particularly webinars and online demos. The features of this tool can scale from simple meetings to huge conventions.



Live polling

Like web conferencing app, live polling is offered as one of the features in the suite of event management software or as a stand-alone app. Popular amongst event planners, live polling is a great way to spark attendee engagement while gathering important data. These apps usually have a live graph that displays poll results in real-time and can be used for both small and large events. Most of the polling apps come with social media network integration to reach a larger, global audience.



Ticketing apps

Ticketing apps are important for selling tickets and collecting payments online. This tool also comes with more robust features such as attendance management and customization. These apps are mostly PCI compliant and reduce event planners job by streamlining payment collection and maintaining a record of it.

